

MPANGO WA WEZESHWA (EMPOWERED PROGRAM)

1. UTANGULIZI

Wezeshwa ni mpango wa kusaidia jamii kupata fursa za uwekezaji kupitia ardhi, mitaji, mafunzo, ushauri na masoko. Mradi huu umelenga Kuunda maeneo ya uzalishaji wa pamoja (**Shared Production Zones**) ambapo wawekezaji binafsi wanafanya miradi yao ndani ya eneo moja lenye huduma za pamoja, masoko ya pamoja, na usimamizi wa pamoja.

INTRODUCTION

Wezeshwa is a program designed to help communities access investment opportunities through land, capital, training, advisory services, and markets.

This project aims to establish Shared Production Zones, where individual investors implement their projects within a common area that provides shared services, shared markets, and collective management.

2. MALENGO MAHUSUSI

1. Kutoa maeneo ya uwekezaji yenye hati miliki na miundombinu ya msingi.
2. Kuwezesha uwekezaji wa pamoja ili kupunguza gharama na kuongeza faida.
3. Kutoa mafunzo, ushauri wa kitaalamu, na ufuatiliaji endelevu wa miradi.
4. Kusaidia washiriki kupata mikopo kupitia taasisi rafiki za kifedha.
5. Kuunganisha wazalishaji na masoko ya ndani na ya kimataifa.

SPECIFIC OBJECTIVES

1. To provide investment areas with legal title deeds and basic infrastructure.
2. To facilitate joint investment in order to reduce costs and increase profitability.
3. To offer training, professional advisory services, and continuous project monitoring.
4. To assist participants in accessing credit through partner financial institutions.
5. To connect producers with both local and international markets.

3. HUDUMA ZA MRADI

1. Fursa za ardhi zilizo tayari kwa uwekezaji.
2. Mipango ya biashara kwa sekta mbalimbali (kilimo, ufugaji, viwanda vidogo, n.k.).
3. Uwekezaji wa pamoja kwa miradi inayoshabihiana.
4. Mafunzo na ushauri wa kitaalamu.
5. Msaada wa upatikanaji wa mikopo.
6. Kuunganishwa na masoko ya uhakika ndani na nje ya nchi.

PROJECT SERVICES

1. Ready land opportunities available for investment.
2. Business planning for various sectors (agriculture, livestock, small industries, etc.).
3. Joint investment in similar or related projects.
4. Professional training and advisory services.
5. Assistance in accessing financial loans.
6. Linkage to reliable local and international markets.

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PROJECT SERVICES

1. Investment-ready land opportunities.
2. Business plans for various sectors (agriculture, livestock, small-scale industries, etc.).
3. Joint investment opportunities for related projects.
4. Professional training and advisory services.
5. Support in accessing financing and loans.
6. Linkage to reliable local and international markets

5. FAIDA KWA Wawekezaji

1. Ardhi nafuu, salama na yenye hati.
2. Uwekezaji wa pamoja wenye gharama ndogo na tija kubwa.
3. Ujuzi na ufuatiliaji wa kitaalamu.
4. Urahisi wa kupata mikopo kwa miradi endelevu.
5. Masoko ya uhakika ya bidhaa zinazozalishwa.
6. Faida endelevu na ajira kwa jamii.

BENEFITS FOR INVESTORS

1. Affordable, secure, and titled land.
2. Joint investments with lower costs and higher productivity.
3. Access to professional expertise and continuous monitoring.
4. Easier access to financing for sustainable projects.
5. Guaranteed markets for produced goods.
6. Sustainable profits and job creation for the community.

6. HATUA ZA UTEKELEZAJI

1. Kutambua maeneo ya kimkakati kwa miradi ya kilimo, viwanda vidogo n.k.
2. Usanifu wa eneo (Master Plan) – kupanga matumizi ya ardhi na sekta husika.
3. Detailed Plan – kupanga vitalu, huduma za pamoja, barabara, maji, na umeme.
4. Ujenzi wa miundombinu ya msingi (barabara, maji, umeme, mawasiliano).
5. Uhamasishaji na matangazo ya uwekezaji kwa umma.
6. Usajili wa wawekezaji, mikataba na usimamizi wa matumizi ya ardhi.
7. Upanuzi wa mtandao wa miradi chini ya Wezeshwa Program.

IMPLEMENTATION STEPS

1. Identification of strategic areas for projects such as agriculture and small-scale industries.
2. Preparation of a Master Plan – outlining land use and relevant sectors.
3. Development of a Detailed Plan – designing plots, shared services, roads, water, and electricity.
4. Construction of basic infrastructure (roads, water supply, electricity, and communication systems).
5. Public awareness and investment promotion campaigns.
6. Registration of investors, contract signing, and land use management.
7. Expansion of the project network under the Wezeshwa Program.

7. MCHANGO WA KIUCHUMI

1. Kuongeza thamani ya ardhi na uzalishaji wa ndani.
2. Kuchochea ajira kwa vijana na wanawake.
3. Kuongeza pato la taifa kupitia uzalishaji na mauzo ya nje.

ECONOMIC CONTRIBUTION

1. Increasing the value of land and domestic production.
2. Stimulating employment opportunities for youth and women.
3. Boosting national income through production and exports.

8. MAOMBI KWA WAWEKEZAJI

Tunakaribisha wawekezaji mbalimbali kushiriki katika miradi hii ya kimkakati kupitia:

- Ujenzi wa miundombinu ya pamoja.
- Uwekezaji katika sekta za kilimo, viwanda vidogo, ufugaji, na huduma.
- Ubia wa kifedha au kiufundi (PPP / Joint Venture).

CALL FOR INVESTORS

We welcome various investors to participate in these strategic projects through:

- Development of shared infrastructure.
- Investment in sectors such as agriculture, small-scale industries, livestock, and services.
- Financial or technical partnerships (PPP / Joint Venture).

MAWASILIANO

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"WEZESHWA: A PROGRAM YOU CAN TRUST"

